The Cryptocurrency of the Startups and Real Estate Market
About

The Winco project aims to be a decentralized cryptocurrency, following all the standards and advantages of the main cryptocurrencies such as bitcoin and ethereum. Winco's biggest differential is the focus on investing in digital and physical startups, and real estate ventures. Combining the ease and great valuation of the cryptocurrencies with the potential of expansion of new businesses, commercial and residential real estate developments. Winco's fundamental concept is to decentralize the financing of startups, the franchise market and the real estate market, which can generate lower costs and integrate physical and digital assets. Winco will be negotiated to build portfolios of startups, franchise units and in the construction sector, real estate such as: Residential and commercial buildings, hotels, land lots, ports, airports, among others.
All new businesses and ventures linked to the Winco project will be traded with FIAT and Winco coins, in addition to accepting any other established crypto-coins. With each new business or venture added to the portfolio, Winco gains market value, encouraging new Consumers and Entrepreneurs to use Winco as a means of payment, consolidating it as the Startups and Real Estate Market Cryptocurrency.
The main cryptocurrencies such as bitcoin and ethereum are revolutionizing the financial market due to the ease of transactions and total decentralization of banks' power. This reality has generated several benefits, but still generates mistrust of several people, due to the lack of regulation of specific organs. Because it is pure free trade and subject to the law of supply and demand, the cryptos suffer great appreciation and sharp oscillations. However, some rumor or pessimistic news is enough for the correction movement to be strong.
The Winco project has as a differential, to create a cryptocurrency with the security and advantages of the main decentralized currencies and also to guarantee the stabilization of value through the link with new business, market franchising and real estate projects. This bond tends to insure a sharp correction, due to the security of the investor who knows that he can sell the free market at any time on the value of supply and demand or make payments in new related businesses, purchases in the franchise units or in the commercial and residential real estate where the currency will be accepted as a form of payment.
Our system is built on value units with encryption that can be traded on any Ethereum portfolio. We used Blockchain Ethereum and the Token ERC20 standard as technology for the development of the project structure. This is currently the most commonly used technology for developing smart contract projects.
In addition to the bitcoin that has as main base of valorization the scarcity of units, Winco has as main factor of valorization all its portfolio of physical and digital businesses. The number of Winco units in the market will always depend on new tied businesses, franchise units or incorporated real estate projects. This safety factor is to keep constant the minimum value of the cryptocurrency and guarantee its valuation.
The Winco Cryptocurrency will be marketed in the free market and in a decentralized form directly per-to-per, person to person, using Ethereum portfolios. It can be traded on any approved Exchanges with price set by each user under the interest of supply and demand.
The official site will be linked to startups, franchise units and real estate projects that will accept Winco as payment method. In the official list of projects, they will have detailed information on each project, delivery date, valuation estimates of the project and 24-hour real-time monitoring of works via camera. Startups, franchise units and properties that will accept Winco will be listed on the official website (www.winco.io).
Winco offers a complete Payment and Receipt Gateway structure through the oPay application, integrating consumers and retailers easily and quickly. Investors can pay their purchases with WINCO directly with the application on various associated business networks, startups, franchise units and real estate purchases. Any company wishing to accept WINCO as a payment method must register on the official website, download the oPay application, and make a purchase of Winco lots according to the specific business. Each new company linked to the portfolio will be listed on the official website as a partner company that accepts several crypto-coins between them to Winco. All investor and retailer portfolios have direct integration with the main exchanges, being able to convert Winco in several cryptocurrencies or FIAT coins, quickly and easily.
Get to know below the main companies and properties that accept WINCO as payment:

**WINNLIFE RESIDENTIAL**

- First Residential Development to be built and negotiated exclusively with WINCO. It’s the differential that guarantees the valuation of the Winco Crypto. Anyone interested in buying a WinnLife unit should purchase Winco to reserve the units. On the official website will be disclosed the dates of delivery of the venture, registration for solicitation of purchases and various information about the construction of the enterprise.

- Real estate developer with investment funds in WINCO and other Cryptocurrencies to develop and decentralize real estate projects.
- Consolidated barbershop franchise network. Investors can pay for all their services with WINCO through the oPay Application.
- Entrepreneurs who wish to acquire a franchise unit can make the investment and payment of royalties with WINCO.

- Real estate pioneer in accepting WINCO and other cryptocurrencies in negotiations for the purchase and sale of properties through the oPay application.

- Exchange located in several countries negotiating the main cryptocurrencies and offering direct integration with the oPAY and WINCO portfolios, facilitating the buying and selling of cryptocurrencies between investors and retailers.
**SEPTEMBER 2017**
Acquisition of land for the design and construction of 2 residential towers

**APRIL 2017**
Planning and guidelines for the creation and implementation of the Winco system

**JANUARY 2018**
Pre-pre-sale (500,000,000 WinCos distributed for $0.05), traded in Bitcoin, Ethereum and Bitcoin Cash.

**JANUARY 2018**
Entry into Project approval of the first decentralized real estate project – WinnLife Residential

**IN PROGRESS**
**JANUARY TO JULY 2018**
App development (oPay) of storage, payments and receiving with WinCo and other cryptocurrencies

**IN PROGRESS**
**FEBRUARY 2018**
Pre-sale (700,000,000 WinCos distributed for $0.07), negotiated in Bitcoin, Ethereum and Bitcoin Cash

**COMING SOON**
**MARCH 2018**
Official release

**COMING SOON**
**MARCH TO JULY 2018**
Prospecting new real estate areas for decentralized residential development and hotel construction

**ROADMAP**
COMING SOON
SEPTEMBER 2018
Partnership with international hotel chain for the construction and implementation of units

COMING SOON
MAY 2018
Presentation of WinnLife Project and start of works

COMING SOON
SEPTEMBER 2018
Integration of the oPay platform into the main associated business networks. Payment of services and products in trades and associated companies

COMING SOON
OCTOBER 2018
Start of Sale of WinnLife apartments in the plant exclusively in WinCo coins

COMING SOON
APRIL TO DECEMBER 2018
Insertion of WinCo into exchanges for the purchase and sale of the currency

COMING SOON
DECEMBER 2018
Development of online betting platform with Cryptocurrencies

COMING SOON
SEPTEMBER 2019
Design and construction of Port in Asia

COMING SOON
DECEMBER 2019
Bidding, Design and Construction of International Airport in Asia

ROADMAP
# DISTRIBUTION

## (AMOUNT OF WINCO)

<table>
<thead>
<tr>
<th>MARKET DISTRIBUTION</th>
<th>4,200,000,000</th>
<th>54.88344533%</th>
</tr>
</thead>
<tbody>
<tr>
<td>PARTNERS</td>
<td>3,000,000,000</td>
<td>39.20246095%</td>
</tr>
<tr>
<td>FOUNDER TEAM</td>
<td>452,580,800</td>
<td>5.91409371%</td>
</tr>
</tbody>
</table>

**Distribution to the market of 40 batches with maximum of 75,000,000 WCO per month.**

**Distribution to companies of 40 batches of 75,000,000 WCO in order to decentralize the construction of real estate projects and startups.**

**Distribution to team of collaborators in 40 lots.**

## (DISTRIBUTION FOR MARKET)

- **January 2018**
  - PRE PRE - LAUNCH
    - 500,000,000 WCO

- **February 2018**
  - PRE - LAUNCH
    - 700,000,000 WCO

- **Batch’s distribution period**
  - May 2018 until September 2021
  - **40 BATCHES**
    - Maximum of WCO 75,000,000 per month
    - The batches will be distributed in the period of May 2018 until September 2021.

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**TOTAL SUPPLY WINCO:**

7,652,580,800 WCO
Project’s Team

Peter Marks
Co-Founder

Ezequiel Vicente
Co-Founder

Paulo Aranda
International Relations

Mauricio Katayama
International Expansion

Nelson Leal
Technology Infrastructure

Diego Machado
Full Stack Developer

Gustavo Clemente
Blockchain Developer

Fernando Humel
Back-End Developer

Alexandre Vitorioso
Real Estate Consultant

Diogo Machado
Marketing Manager

Thiago de Souza
Marketing

Maria Alice Sesti
Marketing

Giovana Dias
International Support

Jonatas Sena
Media Editor
Bibliography


The Cryptocurrency of the Startups and Real Estate Market

http://www.winco.io
Press & News: media@winco.io
Partners: partners@winco.io
Support: support@winco.io

https://www.facebook.com/WincoCryptocurrency
https://twitter.com/WincoCrypto
https://github.com/WincoCrypto
https://medium.com/@winco